



DAVID ROBINETTE

Design, Marketing & Events

About Me

I'm a creative professional with a strong background in design, marketing, and project development. I enjoy turning ideas into engaging visuals and campaigns. I'm confident working with industry-standard software and practices such as Adobe Creative Suite, and I'm always keen to explore and learn new technologies that enhance creativity and workflow.

References

James Barrett
Docked & Loaded

Andy Smith
House of Play Ltd

Education

BA(Hons) Graphic Design - 2012
Teesside University

Fda Graphic Design - 2011
Cleveland College of Art & Design

NVQ Business & IT Studies - 2001
St Helens College

GCSE's - 1998
Sutton High School

Tools

*Photoshop / Illustrator / Indesign
Affinity Design Suite / Canva
Excel / Word / PowerPoint
DaVinci Resolve / CapCut
3ds Max / Twin Motion
AutoCad & 3D / Bricscad
Wordpress / Wix / Elementor Pro
Hubspot / Zoho / Mailchimp
SEO & Analytical tools*

www.davidrobinette.co.uk
davidrobinette82@gmail.com
07495 970086

Work Experience

**Docked & Loaded
Doncaster**
11-2024 - to date

Marketing Manager *PT*

I oversee all marketing and communications for Docked & Loaded, from strategy through to delivery. I designed and launched the company website with a focus on SEO, back-links, and content development, resulting in a steady increase in enquiries and brand visibility. I created and manage the company's social media channels, launched PPC campaigns including motion video ads, and built internal systems such as CRM and account management tools to support operations. Alongside digital work, I produce all print and promotional materials, including signage, stationery, and social media adverts.

**House of Play Ltd
Doncaster**
09-2017 - 11-2024

Senior Project Designer

At House of Play, I managed design projects from concept through to delivery, working directly with clients to develop briefs and translate ideas into fully realised leisure and play environments. This involved creating mood boards, 2D layouts, and detailed architectural drawings for planning submissions. I designed complete play structures and themed leisure spaces, producing accurate costings for all components.

I built and rendered full 3D models and immersive video fly-throughs to bring concepts to life for clients, while also developing new product lines and bespoke themed installations. My role extended into marketing and brand development, producing all company brochures, presentations, and in-house graphics. I also provided coaching and creative training to new team members, helping maintain the company's design standards and brand consistency throughout all client presentations and deliverables.

**I-digital & Freelance
Middlesbrough**
2009 - 2017

Graphic Designer & Event Co-ordinator

Provided graphic design services for local businesses, creating branding, print materials, and websites. I worked with I-digital part time whilst at University then full time once I graduated. Alongside the design work, I planned and delivered a range of live music and themed events, handling everything from concept development and promotion to logistics and risk assessments. These projects involved coordinating venues, performers, and technical setups to ensure safe, well-managed, and immersive experiences.

**CCAD & Teesside Uni
2009 - 2012**

**Virgin Mobile
Garlands - Middlesbrough**
2005 - 2009

Sales Team Leader

Led a team of twelve inbound sales agents, providing training, coaching, and performance support to achieve sales targets. Helped with the creation training materials and maintained strong team motivation in a fast-paced environment.

Charity Work

**The Ghost Ships
Doncaster**
2023 - to date

Lead Organiser

From curation to leading teams of participating skippers and volunteers working alongside Canal & River Trust Staff to deliver a Halloween Parade along a five mile stretch of Canal. I have created a web site along with all marketing materials and safety documentation. The event is planned months in advance with coordination key to safety and time management. The event sees over 5000 spectators who come to see the parade from Doncaster to Stainforth and we have raised over £3000 so far for the Yorkshire Air Ambulance and Canal & River Trust.

www.theghostships.co.uk

**Spookeasy Boutique
Corn Exchange**
10-2025

Lead Organiser

This year we are running an immersive market event alongside the parade. The event will help raise funds to go towards insurance and safety costs for the parade. We have booked in 18 stalls indoor and outdoor for a Halloween Market where we will have an interactive quest-line for people to play sitting alongside features such as a virtual reality ghost train and live action creepy crawly experiences.